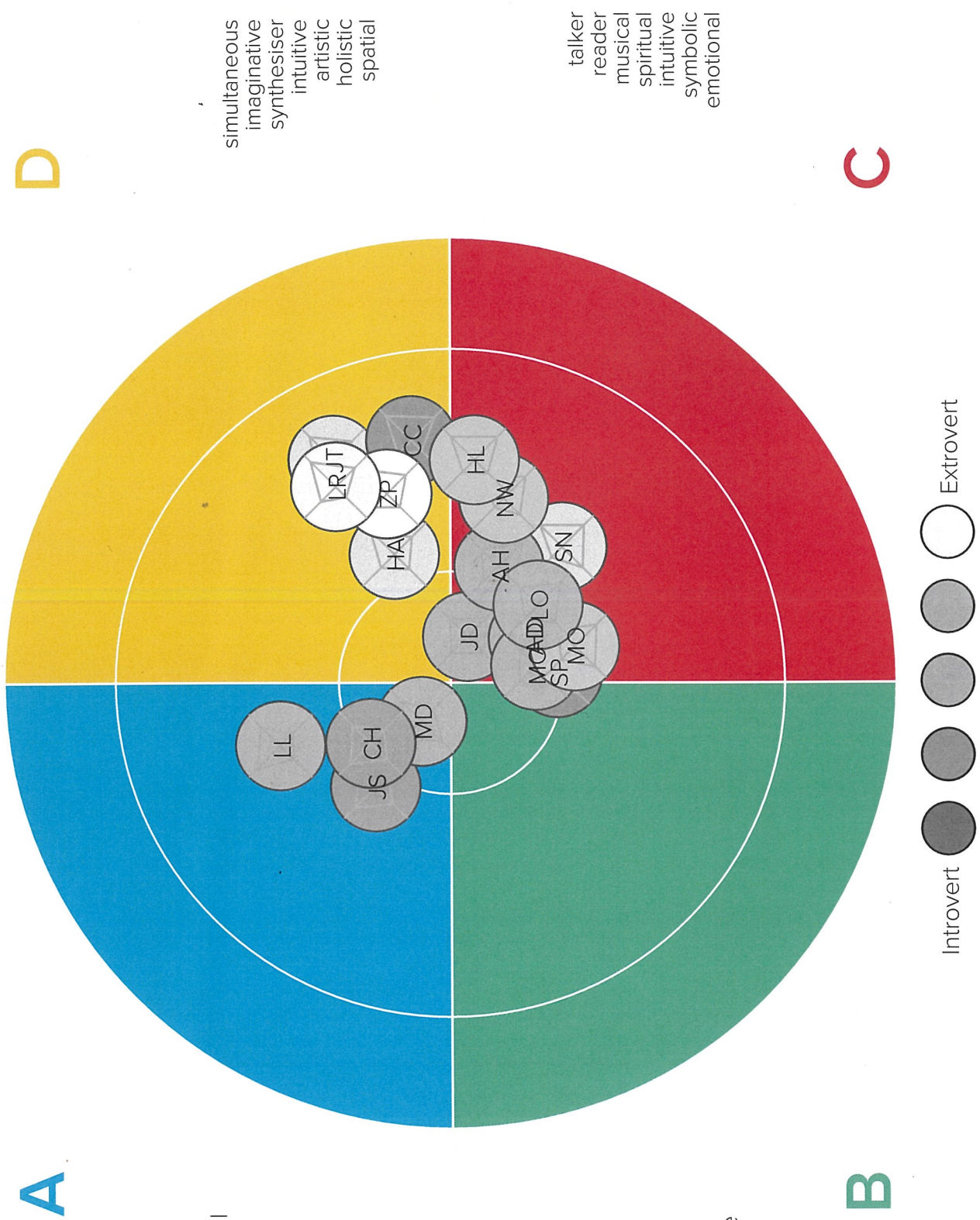


HBDI® Group Preference Map



A

mathematical
quantitative
analytical
rational
factual
critical
logical

B

reader
speaker
detailed
dominant
controlled
sequential
conservative

C

talker
reader
musical
spiritual
intuitive
symbolic
emotional

D

simultaneous
imaginative
synthesiser
intuitive
artistic
holistic
spatial

Introvert Extrovert