AWARD School

Terms and Conditions

Eligibility

AWARD School is the ultimate creative hothouse - an internationally recognised program for anyone (18+ years old) with a passion for creativity and ideas. No formal qualifications or experience are needed. Whether you're an aspiring creative, marketer, designer, strategist, copywriter, art director keen to level up, or just someone passionate about ideas and problem-solving, **AWARD School** is your launchpad to creative excellence.

Importantly, everyone has an equal shot at winning. Plus, every student is eligible for a coveted spot on the legendary Wall*.

All applicants must apply via the AWARD School online portal. All students will be blind judged and awarded acceptance or rejection solely on merit.

To be eligible for the Indigenous Scholarship, applicants must identify as of Aboriginal and/or Torres Strait Islander descent on the online application form. If the applicant is accepted, on merit, they will automatically be considered for an Indigenous Scholarship and an interview will take place prior to final acceptance. Up to six AWARD School Indigenous Scholarships will be issued each year and applicants must not currently work in the advertising industry. More information here.

The AWARD School Online Program is available for applicants in Australia, New Zealand and South-East Asia. Please note: Applicants can only apply for one program - Sydney, Melbourne, Perth, Brisbane, Adelaide or Online.

International Students must provide proof of either a work visa or a tourist visa. For the purposes of meeting the Department of Home Affairs's requirements AWARD School cannot accept enrolments from international applicants on student visas only. If a student breaches international visa conditions or the rules of the provider and is terminated from the course, no refund will be issued.

AWARD School reserves the right to change eligibility at its discretion. Additionally, the decision to accept or reject applications is at the sole discretion of the AWARD Committee and no correspondence will be entered into.

AWARD School is powered by the Advertising Council Australia (ACA). ACA prides itself on creating inclusive training programs that provide equal opportunities to all persons regardless of their age, caring responsibilities, cultural identity, disability, gender expression and identity, ethnicity, education, family/relationship status, sexual orientation, religious beliefs, socioeconomic background, or anything else. If you have any questions or concerns, please contact simone@adcouncil.org.au.

*The Wall is literally a wall/virtual wall where the best work of the course is displayed at graduation.

Payments

If a student is successful but declines the position for AWARD School, the student must notify us within five working days of receiving the notification.

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Payment must be made by the nominated date via credit card/debit card. No payment plans are available. A registration form must be submitted when making payment.

If the student withdraws after the course has commenced, no deferral or refund of fees will be offered. AWARD School reserves the right to amend or postpone any part of the AWARD School Program.

Code of Conduct

Each student, tutor and judge will be issued with a “code of conduct” prior to the commencement of AWARD School. Breaches to these codes may result in removal from the program.

Student Code of Conduct | Tutor Code of Conduct

Graduation requirements and entitlements

Each student of AWARD School must submit their final AWARD School portfolio (10 brief executions) by the due date specified via the online portal to graduate.

A “live/special brief” may be included in the AWARD School program, and if so, terms and conditions will apply specifically to this brief. Participants will be provided with specific terms and conditions at the time of briefing.

The final portfolios will be blind judged in the students' relevant state/program by a panel of senior creatives. The Top Student in NSW, Vic, WA, Qld, SA and the Online Program will undergo a second round of blind judging by an International Super Jury to identify the overall winner, the “Top Student".

AWARD School students must submit original work they have independently produced.

The Top Student from each state/program will be flown to Sydney for the National Announcement. ACA/AWARD will cover return flights and one night’s accommodation for the top student in VIC, WA, QLD, SA & Online (if based in Australia). The student must be available on the set date. This is non-transferable and not redeemable for cash.

The overall winner “Top Student” will be awarded the “Ray Black Pencil” trophy.

Each AWARD School student permits AWARD and ACA to display their portfolio online and offline. Additionally, for communication purposes, students permit AWARD and ACA to share their mobile and email address with tutors and students (state/program specific).

For more information about AWARD School visit awardschool.com.au

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